NEWS **FOR IMMEDIATE RELEASE**

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Theresa M. Rosen of Prudence Financial, Inc. Earns FIVE STAR Wealth Manager Award

Sudbury, Massachusetts (February 1, 2017)— Prudence Financial, Inc., a Registered Investment Adviser in Sudbury, Massachusetts, today announces that its Wealth Manager, Theresa M. Rosen, CFP®, CLTC, has been named a 2017 Five Star Wealth Manager* by Boston Magazine for overall client satisfaction. Less than 25% of wealth managers in Massachusetts were named to the list.

Since 1986, Theresa has helped professionals eligible to participate in 403(b) plans save, invest, and plan for their financial future. As a Certified Financial Planner she enables motivated individuals and small business owners have a better and brighter overall comprehensive financial outlook on life. She aims to fulfill her clients' unique individual dreams with financial solutions that work for them.

"This award speaks volumes—not only to the caliber of Theresa's practice, but also to the quality of work and personalized attention she puts in to her clients," said Wayne Bloom, CEO of Commonwealth Financial Network®, Prudence Financial's independent broker/dealer-RIA. "Theresa is a valued member of Commonwealth, and we are extremely pleased to see her recognized on this scale."

The 2017 Five Star program is the largest and most widely published financial services award program in North America. Award candidates are evaluated against 10 objective criteria to determine the Five Star Wealth Managers in more than 40 major markets.

As part of the updated research process for the Five Star Wealth Manager program, firms and peers nominate award candidates. The 2017 Five Star Wealth Managers do not pay a fee to be included in the research or in the final list of Five Star Wealth Managers.

About Prudence Financial, Inc.

Prudence Financial has been providing individuals and organizations with financial guidance since 1986. Located at 365 Boston Post Road, Suite 203, Sudbury, MA, the firm prides itself on crafting unique strategies for each client. For more information, please visit www.prudencefinancial.com. Securities offered through Commonwealth Financial Network®, member FINRA/SIPC, a Registered Investment Adviser. Advisory services offered through Prudence Financial, Inc., a Registered Investment Adviser, are separate and unrelated to Commonwealth.

** Based on 10 objective eligibility and evaluation criteria, including a minimum of 5 years as an active credentialed financial professional, favorable regulatory and complaint history, accepts new clients, client retention rates, client assets administered, education, and professional designations. 2017 - 2,467 Boston wealth managers were considered for the award; 622 (25 percent of candidates) were named 2017 Five Star Wealth Managers. (The criteria provided reflects the most recent year for which advisor received the award. The criteria used, the number of wealth managers considered for the award, and the percentage of those who receive the award, may vary from year to year). These awards are not indicative of the wealth managers' future performance. Your experiences may vary. For more information, please visit www.fivestarprofessional.com*

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